

FINAL CONFERENCE

THE DEFINITION OF SOCIO-ECONOMIC INDICATORS FOR THE PEF BETWEEN OPPORTUNITIES AND CRITICALITIES: TECHNICAL CONCLUSIONS

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The Challenge



Socio-Economic KPI



Conclusions



The Challenge

The challenge in PEFMED is to complement PEF method with **Economic Social Indicators** applied in specific geographical MED productions as way to **asses & communicate** the economic, environmental & social performance of products, considering the impacts arising in **product's lifecycle**



Stakeholder feedback
(Cluster and S3
Managers Madrid
Meeting)

Specific agro-
production product
issues / Results pilot
phase

KPI's

State of the art, other
schemes (Product
Social Identity –SFP-,
VIVA, PDO, PGI, TSG...)

ISO 26000, ISO 14040,
ISO 14044, GRI
Standards, others...

SE KPIs Framework



Socio-Economic KPI Tool

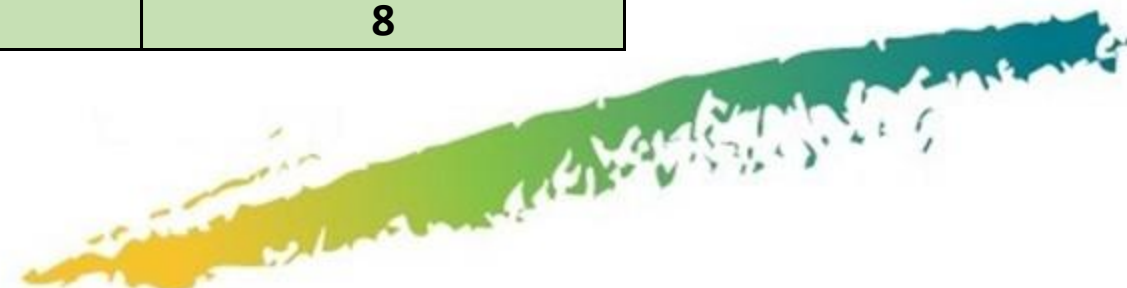
- A selection of economic and social key performance indicators (SE-KPIs) was chosen.
- Based on Life-cycle approach (upstream and downstream activities).

<i>Life cycle stages</i>					
		Supply chain	Own operations	Consumption	End of Life
Stakeholders considered	Workers		Workers		
	Local community		Local community		Local community
				Consumers	Consumers
	Value Chain actors: -Shareholders -Suppliers & Partners		Value Chain actors: -Shareholders -Suppliers & Partners		Value Chain actors: -Suppliers & Partners

Socio-Economic KPI Tool

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	KPIs	Questions	
		Mandatory	Voluntary
Workers	4	9	5
Local community	6	11	
Consumers	1	1	
Value Chain actors:	3	7	3
Total	14	28	8



Socio-Economic KPI Tool

- Stakeholder and subcategories associated
- Qualitative and quantitative Indicators / Metrics
- Scoring based on a maturity level approach:
 - Absence (0-25%)
 - Basic (26-50%)
 - Continuous improvement (51-75%)
 - Proactive (76-100%)
- Focus on supply chain
- Partial score per subcategory / per stakeholder
- Global score per all stakeholders

Interreg
Mediterranean
PEFMED

Economic and Social Key
Performance Indicators - (ES KPIs)

Project co-financed by
the European Regional
Development Fund

Company Assessed:

Activity sector:

Address:

Assessor name:

Date:



Socio-Economic KPI Tool

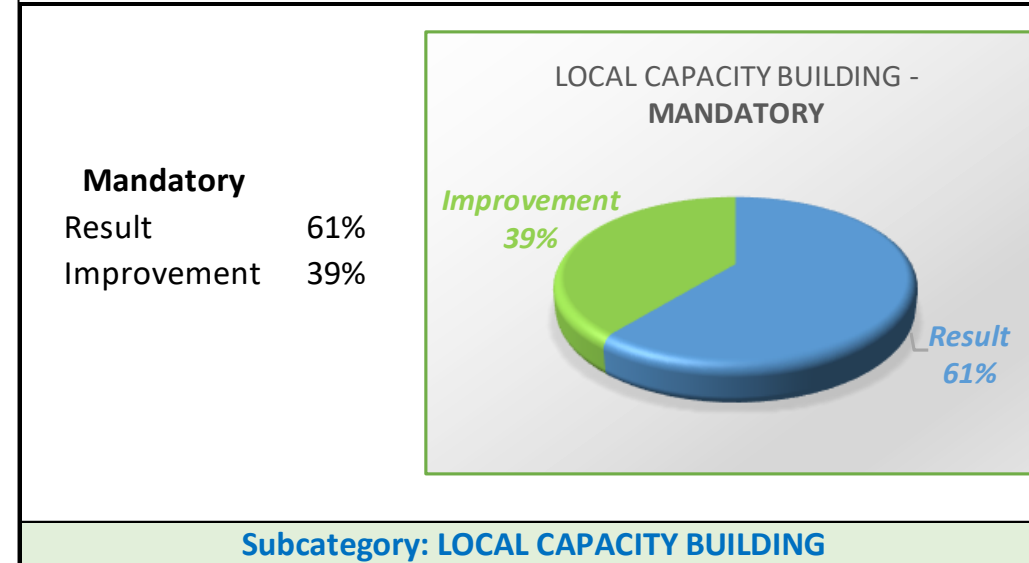
Stakeholder	Subcategory	Final Score (Mandatory & Voluntary) by Stakeholder		GLOBAL SCORE (All Stakeholders)
		Partial Score (%)	Global Score (%)	
WORKERS	Health & Safety	0%	0%	0%
	Training	0%		
	Freedom Association & Collective Bargaining	0%		
	Working conditions	0%		
LOCAL COMMUNITY	Local capacity building	0%	0%	
	Local employment	0%		
	Well being	0%		
	Health & Safety	0%		
	Tourism	0%		
	Territory, landscape and cultural heritage	0%		
CONSUMERS	Transparency	0%	0%	
VALUE CHAIN	Integration of sustainability on supply chain	0%	0%	
	Research and Development (R&D)	0%		
	Biodiversity	0%		



Conclusions

- Socio-economic indicators were tested in nine products chains and clusters located in different MED regions: dairy, cured meat, olive oil, wine, feed, bottled water
- Score oriented: target, limits to be considered for continuous improvement
- The final result of the assessment is:
 - a) a numerical result (in %) for each KPI and
 - b) result graphs.
- Companies can easily observe where to improve.
 - (Blue: %Achieved; Green: %Potential of improvement)

LOCAL COMMUNITY





Stakeholder	Subcategory	AVERAGES			
		KPI nº	Average partial	Average global	Average All
WORKERS	Health & Safety	1	52%	48%	58%
	Training	2	51%		
	Freedom Association & Collective Bargaining	3	34%		
	Working conditions	4	56%		
LOCAL COMMUNITY	Local capacity building	5	61%	59%	
	Local employment	6	63%		
	Well being	7	48%		
	Health & Safety	8	63%		
	Tourism	9	57%		
	Territory, landscape and cultural heritage	10	60%		
CONSUMERS	Transparency	11	80%	80%	
VALUE CHAIN	Integration of sustainability on supply chain	12	41%	44%	
	Research and Development (R&D)	13	61%		
	Biodiversity	14	31%		

Conclusions

- Absence (0-25%)
- Basic (26-50%)
- Continuous improvement (51-75%)
- Proactive (76-100%)



SE-KPIs Steps

1. SE-KPI selection

2. Design of SE-KPI Tool

3. Test on 9 pilot companies

4. Summary of results

5. Company analysis

6. Action Plan

7. Periodical Assessment

Conclusions

- Starting point
- Deeper value chain knowledge
- Stakeholder engagement
- Life-cycle thinking alignment: social impacts
- MED production Social Footprint: measure, improve
- Risks & Opportunities identification
- Base for future benchmarks
- PDCA approach: continuous improvement



Thank you for the attention
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