

The lessons learnt and final considerations from PEFMED

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Assess the readiness of
MED agrofood
companies to embed
PEF standards

Going beyond the
«environmental issue»
as matter of identity for
MED productions

Inspire dedicated PEF-
oriented strategies in
private and public
agendas



3 original goals



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- **Qualitative benchmarking**
- **More grip about strenghts and limits of PEF methodology**
- **Overcome initial diffidence**
- **Viable but complex approach for companies' self-assessment**
- **More knowledge of own productive layout**
- **Constructive dialogue among companies for mutual benchmarking**
- **More integration with the primary sector**
- **Overcome costs hurdle by aggregation**



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- **Favorable background for marketing exploitation**
- **Leverage effect across the supply chain**
- **Lonely environmental footprint does not depict MED production**
- **Integration of socio-economic footprint in a wider approach to sustainability**
- **First introduction of the social corporate responsibility**
- **Expansion of the project topics to circular economy models**



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- **Successful tentative to keep policy managers involved in the PEFMED collaborative environment**
 - **More demo-projects rather than R&D projects**
 - **More financing schemes to help collaboration with the primary sector**
 - **Agrofood federations to provide specific services to members**
 - **Public innovation managers to consider recommendations in designing PEF-oriented supporting schemes**
 - **Liaisoning with public managers to continue during the MFF 2021-2027 consultation phase**
 - **Bullet points for EU thematic platform to influence the innovation agendas and the future workprogrammes**
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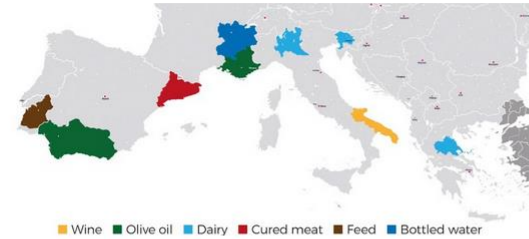


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PEFMED final publication "Innovation and sustainability in the Mediterranean agri-food systems"

The Chamber of Commerce and Industry of Slovenia - Chamber of Agricultural and Food Enterprises has published the final report ...

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PEFMED

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PEFMED

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Deadline for call of posters postponed to 6th of May. Money prizes will be awarded to the three first classified

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Best original poster on innovation to improve the environmental performance in the agrofood sector

04/04/2019

